

Membership and its Administration 101

May 2010

Welcome

Spiritual – League Prayer

Introductions

Identify the types of membership

Why do we recruit?

- council challenges in recruiting
- council successes in recruiting

When do we recruit?

- where do you recruit?

Ways to recruit

- posters (from National)
- post cards (I Can Make A Difference, etc.)
- initiatives from National and local

Online membership administration

- who is currently using
- demo how it works
- feedback from those currently using

Role of President – is she doing things she should have delegated on.

- which meetings are presidents attending? Who do they take along?

Meeting schedule (1/3spiritual; 1/3 business; 1/3 social)

What does your Council need from Diocesan or Provincial Presidents?

Evaluation

Closing Prayer

Resources include: invite postcards, posters, CWL DVD, online membership system, handouts on the procedures for administering memberships online.

This training is appropriate for both presidents and vice presidents. Currently we have a very low participation rate for online membership in Alberta Mackenzie. After the piece on Membership On Line training it shows how simple this process is and councils should be encouraged to begin using it.

-Fran L., President, CWL Alberta Mackenzie Provincial Council