



**The Catholic Women's League of Canada
Alberta Mackenzie Provincial Council**

**Communications Chair
Communique 2**

DATE: September 24, 2019



TO: Diocesan Chairpersons of Communications
CC: Provincial Executive (for information)
CC: National Chairperson of Communications (for information)
FROM: Janet MacPhee, Provincial Chairperson of Communications

Let's getting talking:

The following two links provide email etiquette information. The first one is a communique from June 2017 by our previous communications chair, Annette. She summarized the information from the second link to be more in line with how we, as the ABMK Provincial Council, would use email.

<http://www.cwl.ab.ca/CommComm8-201706.pdf>

<https://www.inc.com/guides/2010/06/email-etiquette.html>

The above link has some very good ideas about using email in the business world – review to also incorporate into your email etiquette.

FYI: if you cannot get the link to work when you click on it, copy and paste it into your browser.

National Communications - Communique # 6 – Doreen Gowans: is available on the National website:

<https://cwl.ca/communique-6-communications/>

I will repeat a few of her points here:

Pornography: Pornography Hurts postcards are available on the national website under the “100 Series” of “To Organize.”

This campaign is on-going. Sending these postcards are part of the action plan for Resolution: [2017.02 Mandatory Age Verification Mechanisms for Adult Pornographic Websites](#)

The ABMK council created Mandatory Age Verification Postcards that can also be send to your MPs and MLAs.

I will provide information after the election as to what department/minister is responsible for overseeing content on media sites.

An article in New Scientist provides information regarding the CO2 production caused by streaming pornography online: <https://www.newscientist.com/article/2209569-streaming-online-pornography-produces-as-much-co2-as-belgium/>

Annual Reports: The communications annual report includes a section on strategic planning. Encourage councils to answer questions informing the League of where members are in understanding the ins and outs of the strategic planning process. The report will help guide the implementation committee going forward. Please help them. Councils must **print the report before selecting the submit button**. Doing so provides councils with a copy of the report which may be used as a guide in planning future events and for actions to be taken.

Federal Election 2019 – I encourage all members to get out and vote. The Canadian Conference of Catholic Bishops has published an election guide should you require some guidance for voting:

<http://www.cccb.ca/site/eng/media-room/5143-voting-as-catholics-2019-federal-election-guide>