

**The Catholic Women's League of Canada  
Alberta Mackenzie Provincial Council**

**COMMUNICATIONS**

January 31, 2016



**Communique #2**

*One Heart, Once Voice, One Mission*

**TO:** Diocesan Chairpersons of Communications  
**CC:** Parish Council Chairpersons of Communications  
**CC:** Provincial Executive (for information)  
**CC:** National Chairperson of Communications (for information)  
**CC:** Webmaster (for information)  
**FROM:** Annette deB., ABMK Provincial Chairperson of Communications

**Word has come from the National office** that we no longer require authorization signatures from individuals whose photos are submitted to **The Canadian League and Be League**. This is good news for easier submission of photos. ***Remember – Alberta will be featured in the MAY issue of the Be League, please submit your photos and articles at any time, but especially by the end of March.*** There is no limit to the size of the *Be League*, so submit often!

**Woman on a Mission**, the CWL documentary produced by Salt + Light TV at the 2015 National Convention, was released in December and is now available on the National website. [<http://cwl.ca/woman-on-a-mission-salt-and-light-documentary/>](http://cwl.ca/woman-on-a-mission-salt-and-light-documentary/).

You can also view the new **testimonials video**.

[<http://cwl.ca/wp-content/uploads/2015/09/CWL-Video-Testimonial-High-Res.mp4>](http://cwl.ca/wp-content/uploads/2015/09/CWL-Video-Testimonial-High-Res.mp4).

**Help in an Emergency** can be made easier by taking a few small steps with your smart phone. First Responders will turn to a victim's cell phone for clues to that person's identity. Most people have heard of the acronym ICE (In Case of Emergency), an entry in the contacts list in your cell phone with the name and phone # of the person that the emergency services should call on your behalf. But – with the new smart phones most often being passcode protected – there is no way for the aid to get to your contacts. **A new app, standard on iPhones and many android phones, will give access to emergency contacts while the phone is still locked.** On the iPhone, look for the “Health” icon, and then click on “Medical ID” at the bottom of the screen. Enter your information into the app – in particular any medical conditions and medications you may be on, as well as your emergency contact name and phone number. If needed, the first responder can access this through the “Emergency” feature on your phone.

**Ethical Donations** – Every year we are inundated with requests for donations – through phone solicitation, mail, and email. As councils, you must be careful to ensure that your donations are only given to organizations who are responsible corporate citizens and conform to Catholic ethics and standards. Have you investigated their policies to ensure they do not support practices that are contrary to Catholic morality? For medical organizations, for instance, this may mean not using fetal stem cells in any of their research. The same practices should be applied to investment choices whenever possible.

**Pornography Awareness** - Thanks to Sister Susan, Communications Chair for the Edmonton Diocesan CWL, who passed along information on a new pornography awareness site called “**Porno – Fight the New Drug**” <<http://www.fightthenewdrug.org/get-the-facts/>>. This site treats pornography addiction as a public health issue, and provides facts on how it damages individuals, relationships, families and society. **April is Alberta’s month to shower the government with our Pornography Hurts postcards.** The postcard and printing instructions are available on the national website.

### **Sunday May 8, 2016 is the 49<sup>th</sup> World Day of Social Communications.**

Pope Francis’ message is “**Communicating the Family: A Privileged Place of Encounter with the Gift of Love.**” His complete message is available on the CWL National website at <<http://cwl.ca/message-for-world-communications-day/>>. As Pope Francis says “...The great challenge facing us today is to learn once again how to talk to one another, not simply how to generate and consume information...”

**CWL Parish council annual reports** should now be with their Diocesan counterpart, being compiled into a history of the work of the League at our grassroots level. I would like to remind the Diocesan Communications chairs that I need to receive those reports on or before February 15. I look forward to hearing from each of you on your multitude of activities and accomplishments.

One of the best ways we can communicate with each other, at all levels is through the use of an interesting and informative newsletter. **I would like to feature newsletters from as many councils as possible at the Alberta Mackenzie Provincial Convention in Westlock Alberta, June 3-5, 2016. If you have a parish council newsletter or a diocesan newsletter, please send me an electronic copy. Let’s give each other some great ideas on how to communicate with each other!**

#### **Check out the CWL Websites!**

Alberta Mackenzie  
Edmonton  
Calgary  
Grouard-McLennan  
Mackenzie-Fort Smith  
St. Paul

[www.cwl.ab.ca](http://www.cwl.ab.ca)  
<http://www.edmontoncwl.org/>  
<http://calgarydiocesecwl.cloudaccess.net/>  
<http://www.grmcl.cwl.ab.ca/>  
<http://www.mkfs.cwl.ab.ca/>  
<http://www.stpaul.cwl.ab.ca/>

