

**The Catholic Women's League of Canada
Alberta Mackenzie Provincial Council**

COMMUNICATIONS – February 2019

Make a Difference – Care For Our Common Home



TO: Diocesan Chairpersons of Communications
CC: Provincial Executive (for information)
CC: National Chairperson of Communications (for information)
CC: Webmaster (for information)
FROM: Annette deBoer, ABMK Provincial Chairperson of Communications



Welcome to a new year and a new theme for the CWL. Alberta Mackenzie Provincial President June Fuller has chosen to add an Alberta Mackenzie touch to the National logo for the next two years.

And, listen up ladies – you can all help us Make a Difference!

As National President Anne-Marie Gorman says in her President's Message in the Winter 2019 issue of *The Canadian League*:

Focus this year is on Water Conservation

Be like a colony of ants☺

Start with something small, but keep at it.

Enlist your family and friends to join your efforts.

Educate yourself and others

National office has put together a document entitled “**A Communication from National Office – Communicating via Communiques**” (<https://cwl.ca/a-communication-from-national-office-communicating-via-communiques/>). This document outlines reasons for, and guidelines to writing communiques and should be reviewed by all chairpersons. It reminds us of protocols and etiquette to remember with any writing, and that it is important to give credit to any source that you utilize in your communiques, including material obtained from communiques at other levels of the League. All communiques should be approved by the President at the level of the League they are written at prior to being distributed or posted online.

The internet is a great way to access information on topics of interest and importance, but members must be careful to discern truth from false, especially with the abundance of “fake news” that is available. Don't be part of the “forward everything” crowd; use discretion when re-posting or sharing on Facebook, Twitter, through email. Sometimes it is hard to remember that sharing or reposting could be considered as “gossip”, especially if it is not-so-nice information about someone else.

The theme of the **53rd World Communications Day** to be held in June 2019 is “*We are members one of another*» (Eph 4,25). *From social network communities to human communities*”. To quote from the message

“Ever since the internet first became available, the Church has always sought to promote its use in the service of the encounter between persons, and of solidarity among all. With this Message I would like to invite you once again to reflect on the foundation and importance of our being-in-relation and to rediscover, in the vast array of challenges of the current communications context, the desire of the human person who does not want to be left isolated and alone.”

To read the full message, click on the link below, or copy to your web browser.

http://w2.vatican.va/content/francesco/en/messages/communications/documents/papa-francesco_20190124_messaggio-comunicazioni-sociali.html

Use of the internet as a source of communication through emails, Facebook, Twitter is common and getting more prevalent. But we must remember our sisters who are either unable or unwilling to utilize this means of

keeping informed. Enlist your more tech savvy members to help the less skilled, but also print out items of interest to share when it is appropriate.

With the demise of the Western Catholic Reporter, the Prairie Messenger, and other sources of news for the Catholic family, we need to look for options to get the Catholic perspective on world events and news in our own areas.

Useful links:

National CWL website	www.cwl.ca
Alberta Mackenzie CWL website	www.cwl.ab.ca
Grandin Media	https://grandinmedia.ca/
The Catholic Register	https://www.catholicregister.org/home/canada
Canadian Conference of Catholic Bishops	http://www.cccb.ca/site/
Vatican (The Holy See)	https://w2.vatican.va/content/vatican/en.html
Catholic News Service	https://www.catholicnews.com/
Catholic Organization for Life and Family	http://www.colf.ca/en/
World Union of Catholic Women's Organizations (WUCWO)	www.wucwo.org

Diocesan Websites:

Grouard McLennan Archdiocese	https://archgm.ca/
Mackenzie Fort Smith Diocese	https://mfsdiocese.ca/
St Paul Diocese	http://www.dioceseofstpaul.ca/
Calgary Diocese	https://www.catholicyc.ca/
Edmonton Archdiocese	https://caedm.ca/

CWL councils at the parish level were asked to complete their **annual reports** on-line; hopefully many of you took the initiative and the opportunity. I assisted with completing my parish council reports and found that the process was much more user friendly this year and the reports were quick to complete and felt relevant. It would be good for National to receive feedback on your council's experience while completing the reports. It cannot be stressed enough how important each council's contribution is to the "bottom line" of the CWL as a whole. It is the actions you complete as a parish council that help make the fabric of the League more enduring and varied. How many of us have ventured to try an activity after first hearing about it, or reading about it through a report?

As we approach convention time across the country, let's remember to be proud of what we have accomplished and share with others through our annual report books, our President and Standing Committee reports.

Encourage your members to attend conventions at all levels. Alberta Mackenzie has the honour of hosting the National convention in Calgary this year and the Provincial convention is in Grande Prairie, central for both the far south and the far north! Those ladies who have experience the fun, fellowship and sisterhood at a convention are far more likely to develop a greater love of the League and desire to come back for more!

Please continue to encourage your councils to send the Pornography Hurts postcards and letters to the government. If you have postcards left hiding in your CWL bags, take them to your conventions and distribute them. Information on how to purchase your own DVD of "Over 18 The Documentary" was sent out last fall; consider doing that and then you could keep showing the video and creating awareness in your communities.

Please see Doreen Gowan's National Communications communique as it includes lots of good information for you to share with your councils as well. Visit www.cwl.ca and click on To Act On, and then Communiques. Look for Communique #03 Communications. Or you can click on the link: <https://cwl.ca/communique-03-communications/> And while you are there, take time to browse through other communiques and the wealth of information contained on our national website. Enjoy!